

# Online Decision Making with High-Dimensional Covariates

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# LASSO Bandit - Motivation

- Sparsity - LASSO identifies a sparse subset of predictive covariates, which is an effective approach for treatment effect estimation in practice.
- Asymptotic performance - some techniques create substantial bias in our estimates to increase predictive accuracy for small sample sizes.
- Data-poor regimes - the performance of all existing algorithms scales polynomially in the number of covariates  $d$ , and provides no theoretical guarantees when the number of users is of order  $d$ .

# Main Contributions

- Adapted LASSO to the bandit setting and tune the resulting bias-variance trade-off over time to transit from data-poor to data-rich regimes.
- Proved theoretical guarantees that the algorithm achieves good performance as soon as the number of users  $T$  is polylogarithmic in  $d$ , which is an exponential improvement over existing theory.
- Empirically demonstrated the potential benefit in a medical decision-making context with real patient data.

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- $[n]$ : the set  $\{1, 2, \dots, n\}$ ;
- $\beta_I$ : for any index set  $I \subset [d]$ , the vector obtained by setting the elements of  $\beta$  that are not in  $I$  to zero,  $\beta_I \in \mathbb{R}^d$ .
- $\text{supp}(v)$ : the set of indices corresponding to nonzero entries of  $v$ .
- $T$ : the number of (unknown) time steps.
- $K$ : the number of arms.
- reward  $X_t^\top \beta_i + \epsilon_{i,t}$ , where  $\epsilon_{i,t}$  are independent  $\sigma$ -subgaussian random variables.
- $r_t$ : expected regret.  $r_t = \mathbb{E} [\max_j (X_t^\top \beta_j) - X_t^\top \beta_i]$
- $s_0$ : sparsity parameter.

- **Assumption 1 (Parameter set).** There exist positive constants  $x_{\max}$  and  $b$  such that  $\|x\|_{\infty} \leq x_{\max}$  for all  $x \in \mathcal{X}$  and  $\|\beta_i\|_1 \leq b$  for all  $i \in [K]$ . The former implies that any realization of the random variable  $X_t$  satisfies  $\|X_t\|_{\infty} \leq x_{\max}$  for all  $t$ .
- **Assumption 2 (Margin condition).** There exists a constant  $C_0 \in \mathbb{R}^+$  such that for all  $i$  and  $j$  in  $[K]$  where  $i \neq j$ ,  $\Pr[0 < |X^\top (\beta_i - \beta_j)| \leq \kappa] \leq C_0 \kappa$  for all  $\kappa \in \mathbb{R}^+$ .



- **Assumption 3 (Arm optimality).** Let  $\mathcal{K}_{\text{opt}}$  and  $\mathcal{K}_{\text{sub}}$  be mutually exclusive sets that include all  $K$  arms. Then there exists some  $h > 0$  such that:  
(a) sub-optimal arms  $i \in \mathcal{K}_{\text{sub}}$  satisfy  $x^\top \beta_i < \max_{j \neq i} x^\top \beta_j - h$  for every  $x \in \mathcal{X}$ ; and (b) for a constant  $p_* > 0$ , each optimal arm  $i \in \mathcal{K}_{\text{opt}}$  has a corresponding set

$$U_i \equiv \left\{ x \in \mathcal{X} \mid x^\top \beta_i > \max_{j \neq i} x^\top \beta_j + h \right\}$$

such that  $\min_{i \in \mathcal{K}_{\text{opt}}} \Pr[X \in U_i] \geq p_*$ .

## Assumption 3: Arm Optimality

Our third assumption is a less restrictive version of an assumption introduced in Goldenshluger and Zeevi (2013). In particular, we assume that our  $K$  arms can be split into two sets:

- a. Sub-optimal arms  $\mathcal{K}_{\text{sub}}$  that are strictly sub-optimal for all covariate vectors in  $\mathcal{X}$ , i.e., there exists a constant  $h_{\text{sub}} > 0$  such that for each  $i \in \mathcal{K}_{\text{sub}}$ ,  $x^\top \beta_i < \max_{j \neq i} x^\top \beta_j - h_{\text{sub}}$  for every  $x \in \mathcal{X}$ .
- b. A non-empty set of optimal arms  $\mathcal{K}_{\text{opt}}$  that are strictly optimal with positive probability for some covariate vectors  $x \in \mathcal{X}$ , i.e., there exists a constant  $h_{\text{opt}} > 0$  and some region  $U_i \subset \mathcal{X}$  (with  $\Pr[X \in U_i] = p_i > 0$ ) for each  $i \in \mathcal{K}_{\text{opt}}$  such that  $x^\top \beta_i > \max_{j \neq i} x^\top \beta_j + h_{\text{opt}}$  for all covariate vectors  $x$  in  $U_i$ .

## Assumption 4: Compatibility Condition

### Definition 2 (Compatibility Condition)

For any set of indices  $I \subset [d]$  and a positive and deterministic constant  $\phi$ , define the set of matrices

$$\mathcal{C}(I, \phi) \equiv \{M \in \mathbb{R}_{\geq 0}^{d \times d} \mid \forall v \in \mathbb{R}^d \text{ s.t. } \|v_{I^c}\|_1 \leq 3 \|v_I\|_1, \\ \text{we have } \|v_I\|_1^2 \leq |I| \left( v^\top M v \right) / \phi^2 \}.$$

- **Assumption 4 (Compatibility condition).** There exists a constant  $\phi_0 > 0$  such that for each  $i \in \mathcal{K}_{\text{opt}}$ ,  $\Sigma_i \in \mathcal{C}(\text{supp}(\beta_i), \phi_0)$ , where we define  $\Sigma_i \equiv \mathbb{E}[XX^\top \mid X \in U_i]$ .

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# Additional Notation

- design matrix  $\mathbf{X}$ :  $T \times d$  matrix whose rows are  $X_t$ .
- $Y_i$ : length of  $T$  vector of observations  $X_t^\top \beta_i + \epsilon_{i,t}$ .
- all-sample set  $\mathcal{S}_i$ :  $\mathcal{S}_i = \{t | \pi_t = i\} \subset [T]$ , set of times when arm  $i$  was played.
- $\mathbf{X}(\mathcal{S}')$ :  $|\mathcal{S}'| \times d$  submatrix of  $\mathbf{X}$  whose rows are  $X_t$  for each  $t \in \mathcal{S}'$ .
- $Y_i(\mathcal{S}')$ : defined similarly, when  $\mathcal{S}' \subset \mathcal{S}_i$ , it is length  $|\mathcal{S}'|$  vector of corresponding observed rewards  $Y_i(t)$ . Note that since  $\pi_t = i$  for each  $t \in \mathcal{S}'$ ,  $Y_i(\mathcal{S}')$  has no missing entries.
- $\hat{\Sigma}(\mathbf{Z}) = \mathbf{Z}^\top \mathbf{Z} / n$ : its sample covariance matrix.
- $\hat{\Sigma}(\mathcal{A})$  to refer to  $\hat{\Sigma}(\mathbf{Z}(\mathcal{A}))$ .
- $\hat{\beta}(\mathcal{S}', \lambda)$ : simpler notation of  $\hat{\beta}_{\mathbf{X}(\mathcal{S}'), Y(\mathcal{S}'), \lambda}$  (LASSO estimator).

## Definition 3 (LASSO).

Given a regularization parameter  $\lambda \geq 0$ , the LASSO estimator is

$$\hat{\beta}_{\mathbf{X}, Y}(\lambda) \equiv \arg \min_{\beta'} \left\{ \frac{\|Y - \mathbf{X}\beta'\|_2^2}{n} + \lambda \|\beta'\|_1 \right\}$$

The LASSO estimator satisfies the following *tail inequality*.

## Proposition 1 (LASSO Tail Inequality for Adapted Observations).

Let  $X_t$  denote the  $t^{\text{th}}$  row of  $\mathbf{X}$  and  $Y(t)$  denote the  $t^{\text{th}}$  entry of  $Y$ . The sequence  $\{X_t : t = 1, \dots, n\}$  forms an adapted sequence of observations, i.e.,  $X_t$  may depend on past regressors and their resulting observations  $\{X_{t'}, Y(t')\}_{t'=1}^{t-1}$ . Also, assume that all realizations of random vectors  $X_t$  satisfy  $\|X_t\|_\infty \leq x_{\max}$ . Then for any  $\phi > 0$  and  $\chi > 0$ , if  $\lambda = \lambda(\chi, \phi) \equiv \chi\phi^2 / (4s_0)$ , we have

$$\Pr \left[ \left\| \hat{\beta}_{\mathbf{X}, Y}(\lambda) - \beta \right\|_1 > \chi \right] \leq 2 \exp \left[ -C_1(\phi) n \chi^2 + \log d \right] + \Pr[\hat{\Sigma}(\mathbf{X}) \notin \mathcal{C}(\text{supp}(\beta), \phi)],$$

where  $C_1(\phi) \equiv \phi^4 / (512s_0^2\sigma^2x_{\max}^2)$ .

# LASSO for bandit setting

We then consider estimating the parameter  $\beta_i$  for each arm  $i \in [K]$ . Using any subset of past samples  $\mathcal{S}' \subset \mathcal{S}_i$  (arm  $i$  was played) and any  $\lambda$ , we can use the corresponding LASSO estimator  $\hat{\beta}(\mathcal{S}', \lambda)$ , to estimate  $\beta_i$ .

In order to prove regret bounds, we need to establish convergence guarantees for such estimates.

From Proposition 1, in order to bound the error  $\left\| \hat{\beta}(\mathcal{S}', \lambda) - \beta_i \right\|_1$  for each arm  $i \in [K]$ , we need to

- ensure with high probability  $\hat{\Sigma}(\mathcal{S}') \in \mathcal{C}(\text{supp}(\beta_i), \phi)$  for some constant  $\phi$
- appropriately choose parameters  $\lambda$  over time to control the rate of convergence

Thus, the main challenge in the algorithm and analysis is constructing and maintaining sets  $\mathcal{S}'$  such that with high probability

$\hat{\Sigma}(\mathcal{S}') \in \mathcal{C}(\text{supp}(\beta_i), \phi)$ , (although the rows of  $\mathbf{X}(\mathcal{S}')$  are not i.i.d.) with sufficiently fast convergence rates.



# Description of Algorithm

- The LASSO Bandit takes as input the *forced sampling parameter*  $q \in \mathbb{Z}^+$  (which is used to construct the forced-sample sets), a *localization parameter*  $h > 0$  (defined in Assumption 3)<sup>3</sup>, as well as initial regularization parameters  $\lambda_1, \lambda_{2,0}$ .
- These parameters will be specified in Theorem 1 .

# Description of Algorithm

## Forced-Sample Sets

We prescribe a set of times when we forced-sample arm  $i$  (regardless of the observed covariates  $X_t$ ):

$$\mathcal{T}_i \equiv \{ (2^n - 1) \cdot Kq + j \mid n \in \{0, 1, 2, \dots\} \text{ and } j \in \{q(i-1) + 1, q(i-1) + 2, \dots, qi\} \}.$$

Thus, the set of forced samples from arm  $i$  up to time  $t$  is  $\mathcal{T}_{i,t} \equiv \mathcal{T}_i \cap [t]$ , with size  $\mathcal{O}(q \log t)$ .

# Description of Algorithm

## All-Sample Sets

As before, let  $\mathcal{S}_{i,t} = \{t' \mid \pi_{t'} = i \text{ and } 1 \leq t' \leq t\}$  denote the set of times we play arm  $i$  up to time  $t$ . Note that by definition  $\mathcal{T}_{i,t} \subset \mathcal{S}_{i,t}$ . At any time  $t$ , the LASSO Bandit maintains two sets of parameter estimates for each  $\beta_i$  :

- 1 the forced-sample estimate  $\hat{\beta}(\mathcal{T}_{i,t-1}, \lambda_1)$  based only on forced samples observed from arm  $i$ ,
- 2 the all-sample estimate  $\hat{\beta}(\mathcal{S}_{i,t-1}, \lambda_{2,t})$  based on all samples observed from arm  $i$ .

# Description of Algorithm

## Execution

- If the current time  $t$  is in  $\mathcal{T}_i$  for some arm  $i$ , then arm  $i$  is played.
- Otherwise, two actions are possible.
  - First, we use the forced-sample estimates to find the highest estimated reward achievable across all  $K$  arms.
  - We then select the subset of arms  $\hat{\mathcal{K}} \subset [K]$  whose estimated rewards are within  $h/2$  of the maximum achievable.
  - After this pre-processing step, we use the all-sample estimates to choose the arm with the highest estimated reward within the set  $\hat{\mathcal{K}}$ .

# Description of Algorithm

## Algorithm

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**Algorithm** LASSO Bandit

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**Input parameters:**  $q, h, \lambda_1, \lambda_{2,0}$

Initialize  $\mathcal{T}_{i,0}$  and  $\mathcal{S}_{i,0}$  by the empty set, and  $\hat{\beta}(\mathcal{T}_{i,0}, \lambda_1)$  and  $\hat{\beta}(\mathcal{S}_{i,0}, \lambda_{2,0})$  by 0 in  $\mathbb{R}^d$  for all  $i$  in  $[K]$

Use  $q$  to construct force-sample sets  $\mathcal{T}_i$  using Eq. (2) for all  $i$  in  $[K]$

**for**  $t \in [T]$  **do**

    Observe user covariates  $X_t \sim \mathcal{P}_X$

**if**  $t \in \mathcal{T}_i$  for any  $i$  **then**

$\pi_t \leftarrow i$  (forced-sampling)

**else**

$\hat{\mathcal{K}} = \left\{ i \in [K] \mid X_t^\top \hat{\beta}(\mathcal{T}_{i,t-1}, \lambda_1) \geq \max_{j \in [K]} X_t^\top \hat{\beta}(\mathcal{T}_{j,t-1}, \lambda_1) - h/2 \right\}$  is the set of near-optimal arms according to the forced-sample estimators

$\pi_t \leftarrow \arg \max_{i \in \hat{\mathcal{K}}} X_t^\top \hat{\beta}(\mathcal{S}_{i,t-1}, \lambda_{2,t-1})$  is the best arm within  $\hat{\mathcal{K}}$  according to the all-sample estimators

**end if**

    Update all-sample sets  $\mathcal{S}_{\pi_t, t} \leftarrow \mathcal{S}_{\pi_t, t-1} \cup \{t\}$  and regularization  $\lambda_{2,t} \leftarrow \lambda_{2,0} \sqrt{\frac{\log t + \log d}{t}}$

    Play arm  $\pi_t$ , observe  $Y(t) = X_t^\top \beta_{\pi_t} + \varepsilon_{i,t}$

**end for**

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<sup>3</sup> Note that if some  $\bar{h}$  satisfies Assumption 3, then any  $h \in (0, \bar{h}]$  also satisfies the assumption. Therefore, a conservatively small value can be chosen in practice, but this will be reflected in the constant in the regret bound.

# Regret Analysis of LASSO Bandit

## Theorem 1

When  $q \geq 4 \lceil q_0 \rceil$ ,  $K \geq 2$ ,  $d > 2$ ,  $t \geq C_5$ , and we take  $\lambda_1 = (\phi_0^2 p_* h) / (64 s_0 x_{\max})$  and  $\lambda_{2,0} = [\phi_0^2 / (2s_0)] \sqrt{1 / (p_* C_1)}$ , we have the following (non-asymptotic) upper bound on the expected cumulative regret of the LASSO Bandit at time  $T$  by:

$$\begin{aligned} R_T &\leq C_3 (\log T)^2 + [2Kbx_{\max}(6q + 4) + C_3 \log d] \log T \\ &\quad + (2bx_{\max}C_5 + 2Kbx_{\max} + C_4) \\ &= \mathcal{O} \left( s_0^2 [\log T + \log d]^2 \right) \end{aligned}$$

where the constants  $C_1(\phi_0)$ ,  $C_2(\phi_0)$ ,  $C_3(\phi_0, p_*)$ ,  $C_4(\phi_0, p_*)$ , and  $C_5$  are given by

$$\begin{aligned} C_1(\phi_0) &\equiv \frac{\phi_0^4}{512 s_0^2 \sigma^2 x_{\max}^2}, \quad C_2(\phi_0) \equiv \min \left( \frac{1}{2}, \frac{\phi_0^2}{256 s_0 x_{\max}^2} \right), \quad C_3(\phi_0, p_*) \equiv \frac{1024 K C_0 x_{\max}^2}{p_*^3 C_1}, \\ C_4(\phi_0, p_*) &\equiv \frac{8Kbx_{\max}}{1 - \exp \left[ -\frac{p_*^2 C_2^2}{32} \right]}, \quad C_5 \equiv \min \left\{ t \in \mathbb{Z}^+ \mid t \geq 24Kq \log t + 4(Kq)^2 \right\}, \end{aligned}$$

and we take  $q_0 \equiv \max \left\{ \frac{20}{p_*}, \frac{4}{p_* C_2^2}, \frac{12 \log d}{p_* C_2^2}, \frac{1024 x_{\max}^2 \log d}{h^2 p_*^2 C_1} \right\} = \mathcal{O}(s_0^2 \log d)$ .

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# Key Steps of the Analysis

In this section, we outline the proof strategy of Theorem 1.

- Prove a new general LASSO tail inequality that holds even when the rows of the design matrix are not iid (Section 4.1).
- Use this result to obtain convergence guarantees for the forced-sample (Section 4.2) and all sample estimators (Section 4.3) under a fixed regularization path.
- Sum up the expected regret from the errors in the estimators.



# A LASSO Tail Inequality for Non-i.i.d. Data

- Letting  $\Sigma \equiv \mathbb{E}_{Z \sim \mathcal{P}_Z} [ZZ^\top]$ , we further assume that  $\Sigma \in \mathcal{C}(\text{supp}(\beta), \phi_1)$  for a constant  $\phi_1 \in \mathbb{R}^+$ .
- We will show that if the number  $|\mathcal{A}'|$  of i.i.d. samples is sufficiently large, then we can prove a convergence guarantee for the LASSO estimator  $\hat{\beta}(\mathcal{A}, \lambda)$  trained on samples in  $\mathcal{A}$ , which includes non-i.i.d. samples.

# A LASSO Tail Inequality for Non-i.i.d. Data

## Section 4.1

### Lemma 1

For any  $\chi > 0$ , if  $d > 1$ ,  $|\mathcal{A}'|/|\mathcal{A}| \geq p/2$ ,  $|\mathcal{A}| \geq 6 \log d / (pC_2(\phi_1)^2)$ , and  $\lambda = \lambda(\chi, \phi_1\sqrt{p}/2) = \chi\phi_1^2 p / (16s_0)$ , then the following tail inequality holds:

$$\begin{aligned} & \Pr \left[ \|\hat{\beta}(\mathcal{A}, \lambda) - \beta\|_1 > \chi \right] \\ & \leq 2 \exp \left[ -C_1 \left( \frac{\phi_1\sqrt{p}}{2} \right) |\mathcal{A}| \chi^2 + \log d \right] \\ & \quad + \exp \left[ -pC_2(\phi_1)^2 |\mathcal{A}|/2 \right]. \end{aligned}$$

# LASSO Tail Inequality for the Forced Sample Estimator

## Section 4.2

### Proposition 2

Proposition 2. For all  $i \in [K]$ , the forced sample estimator  $\hat{\beta}(\mathcal{T}_{i,t}, \lambda_1)$  satisfies

$$\Pr \left[ \left\| \hat{\beta}(\mathcal{T}_{i,t}, \lambda_1) - \beta_i \right\|_1 > \frac{h}{4x_{\max}} \right] \leq \frac{5}{t^4}$$

when  $\lambda_1 = \phi_0^2 p_* h / (64 s_0 x_{\max})$ ,  $t \geq (Kq)^2$ ,  $q \geq 4 \lceil q_0 \rceil$ , and  $q_0$  satisfies the definition in Section 3.3.

# LASSO Tail Inequality for the All-Sample Estimator

## Section 4.3

- The challenge is that the all-sample sets  $\mathcal{S}_{i,t}$  depend on choices made online by the algorithm.
- The algorithm selects arm  $i$  at time  $t$  based both on  $X_t$  and on previous observations  $\{X_{t'}\}_{1 \leq t' < t}$ .
- As a consequence, the variables  $\{X_t \mid t \in \mathcal{S}_{i,t}\}$  may be correlated.
- We resolve this by showing that
  - (a) our algorithm uses the forced-sample estimator  $\mathcal{O}(T)$  times with high probability, and
  - (b) a constant fraction of the samples where we use the forced-sample estimator are i.i.d. from the regions  $U_i$ . We then invoke Lemma 1 with a modified  $\mathcal{A}'$  such that  $|\mathcal{A}'| = \mathcal{O}(T)$ .

# LASSO Tail Inequality for the All-Sample Estimator

## Section 4.3

In particular, we define the event

$$A_t \equiv \left\{ \left\| \hat{\beta}(\mathcal{T}_{i,t}, \lambda_1) - \beta_i \right\|_1 \leq \frac{h}{4x_{\max}}, \quad \forall i \in [K] \right\}.$$

Since the event  $A_t$  only depends on forced-samples, the random variables  $\{X_t \mid A_{t-1} \text{ holds}\}$  are i.i.d. (with distribution  $\mathcal{P}_X$ ). Furthermore, if we let

$$\mathcal{S}'_{i,t} \equiv \{t' \in [t] \mid A_{t'-1} \text{ holds}, X_{t'} \in U_i, \text{ and} \\ t' \notin \cup_{j \in [K]} \mathcal{T}_{j,t}\}$$

then the random variables  $\{X_{t'} \mid t' \in \mathcal{S}'_{i,t}\}$  are i.i.d.

# LASSO Tail Inequality for the All-Sample Estimator

## Section 4.3

### Proposition 3

The all-sample estimator  $\hat{\beta}(\mathcal{S}_{i,t}, \lambda_{2,t})$  for  $i \in \mathcal{K}_{\text{opt}}$  satisfies the tail inequality

$$\Pr \left[ \left\| \hat{\beta}(\mathcal{S}_{i,t}, \lambda_{2,t}) - \beta_i \right\|_1 > 16 \sqrt{\frac{\log t + \log d}{p_*^3 C_1(\phi_0) t}} \right] \\ < \frac{2}{t} + 2 \exp \left[ -\frac{p_*^2 C_2(\phi_0)^2}{32} \cdot t \right]$$

when  $\lambda_{2,t} = \lceil \phi_0^2 / (2s_0) \rceil \sqrt{(\log t + \log d) / (p_* C_1(\phi_0) t)}$  and  $t \geq C_5$ .

# LASSO Tail Inequality for the All-Sample Estimator

## Section 4.3

- Note that the all-sample estimator tail inequality only holds for optimal arms  $\mathcal{K}_{\text{opt}}$  while the forced-sample estimator tail inequality holds for all arms  $[K]$ .
- However, the algorithm requires a preprocessing step using the forced sample estimator to
  - (a) ensure that we obtain  $O(T)$  i.i.d. samples for each  $i \in \mathcal{K}_{\text{opt}}$  and
  - (b) to prune out suboptimal arms  $\mathcal{K}_{\text{sub}}$  with high probability.

# Bounding the Cumulative Expected Regret

We divide the time periods  $[T]$  into three groups:

- 1 Initialization ( $t \leq C_5$ ), or forced sampling ( $t \in \mathcal{T}_{i,T}$  for some  $i \in [K]$ ).
- 2 Times  $t > C_5$  when the event  $A_{t-1}$  does not hold.
- 3 Times  $t > C_5$  when the event  $A_{t-1}$  holds and we do not perform forced sampling; that is, the LASSO Bandit plays the estimated best arm from  $\hat{\mathcal{K}}$  (chosen by the forced-sampling estimator) using the all-sample estimator.



# Proof of Main Result

## Theorem 1

When  $q \geq 4 \lceil q_0 \rceil$ ,  $K \geq 2$ ,  $d > 2$ ,  $t \geq C_5$ , and we take  $\lambda_1 = (\phi_0^2 p_* h) / (64 s_0 x_{\max})$  and  $\lambda_{2,0} = [\phi_0^2 / (2s_0)] \sqrt{1 / (p_* C_1)}$ , we have the following (non-asymptotic) upper bound on the expected cumulative regret of the LASSO Bandit at time  $T$  by:

$$\begin{aligned} R_T &\leq C_3 (\log T)^2 + [2Kbx_{\max}(6q + 4) + C_3 \log d] \log T \\ &\quad + (2bx_{\max}C_5 + 2Kbx_{\max} + C_4) \\ &= \mathcal{O} \left( s_0^2 [\log T + \log d]^2 \right) \end{aligned}$$

where the constants  $C_1(\phi_0)$ ,  $C_2(\phi_0)$ ,  $C_3(\phi_0, p_*)$ ,  $C_4(\phi_0, p_*)$ , and  $C_5$  are given by

$$\begin{aligned} C_1(\phi_0) &\equiv \frac{\phi_0^4}{512 s_0^2 \sigma^2 x_{\max}^2}, \quad C_2(\phi_0) \equiv \min \left( \frac{1}{2}, \frac{\phi_0^2}{256 s_0 x_{\max}^2} \right), \quad C_3(\phi_0, p_*) \equiv \frac{1024 K C_0 x_{\max}^2}{p_*^3 C_1}, \\ C_4(\phi_0, p_*) &\equiv \frac{8Kbx_{\max}}{1 - \exp \left[ -\frac{p_*^2 C_2^2}{32} \right]}, \quad C_5 \equiv \min \left\{ t \in \mathbb{Z}^+ \mid t \geq 24Kq \log t + 4(Kq)^2 \right\}, \end{aligned}$$

and we take  $q_0 \equiv \max \left\{ \frac{20}{p_*}, \frac{4}{p_* C_2^2}, \frac{12 \log d}{p_* C_2^2}, \frac{1024 x_{\max}^2 \log d}{h^2 p_*^2 C_1} \right\} = \mathcal{O}(s_0^2 \log d)$ .

# Proof of Main Result

## Proof of Theorem 1

The total expected cumulative regret of the LASSO Bandit up to time  $T$  is upper-bounded by summing all the terms from Lemmas EC.15, EC.17, and EC.20:

$$\begin{aligned} R_T &\leq \overbrace{2bx_{\max}(6qK \log T + C_5)}^{\text{Regret from (a)}} + \overbrace{2Kbx_{\max}}^{\text{Regret from (b)}} \\ &\quad + \overbrace{(8Kbx_{\max} + C_3 \log d) \log T + C_3(\log T)^2 + C_4}_{\text{Regret from (c)}} \\ &= C_3(\log T)^2 + [2Kbx_{\max}(6q + 4) + C_3 \log d] \log T \\ &\quad + (2bx_{\max}C_5 + 2Kbx_{\max} + C_4) \\ &= \log T [C_3 \log T + 2Kbx_{\max}(6q + 4) + C_3 \log d] \\ &\quad + (2bx_{\max}C_5 + 2Kbx_{\max} + C_4). \end{aligned}$$

## Proof of Theorem 1 (Cont'd)

Now, using  $q = \mathcal{O}(s_0^2 \log d)$ , and the fact that  $C_0, \dots, C_5, b, x_{\max}$ , and  $\phi_0$  are constants,

$$R_T = \mathcal{O}(\log T [\log T + s_0^2 \log d]) = \mathcal{O}(s_0^2 [\log T + \log d]^2)$$

# Outline

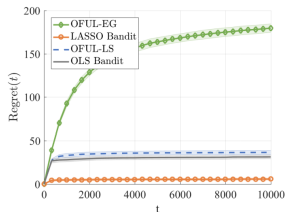
- 1 Introduction
- 2 Problem Formulation
  - Notation
  - Assumptions
- 3 LASSO Bandit Algorithm
  - Additional Notation
  - LASSO Estimation
  - Description of Algorithm
- 4 Key Steps of the Analysis
- 5 Empirical Results

- We compare the LASSO Bandit against
  - a the UCB-based algorithm OFUL-LS (Abbasi-Yadkori et al. 2011), which is an improved version of the algorithm suggested in Dani et al. (2008),
  - b a sparse variant OFUL-EG for high-dimensional settings (Abbasi-Yadkori 2012, Abbasi-Yadkori et al. 2012), and
  - c the OLS Bandit by Goldenshluger and Zeevi (2013). Our results demonstrate that the LASSO Bandit significantly outperforms these benchmarks. Separately, we find that the LASSO Bandit is robust to changes in input parameters by even an order of magnitude

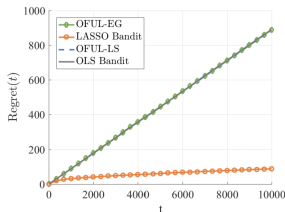
# Empirical Results

- We consider three scenarios for  $K$ ,  $d$ , and  $s_0$ : a)  $K = 2$ ,  $d = 100$ ,  $s_0 = 5$ ; (b)  $K = 10$ ,  $d = 1000$ ,  $s_0 = 2$ ; and (c)  $K = 50$ ,  $d = 20$ ,  $s_0 = 2$ .
- In each case, we consider  $K$  arms (treatments) and  $d$  user covariates, where only a randomly chosen subset of  $s_0$  covariates are predictive of the reward for each treatment,
  - for each  $i \in [K]$ , the arm parameters  $\beta_i$  are set to zero except for  $s_0$  randomly selected components that are drawn from a uniform distribution on  $[0, 1]$ .
  - Note that the OFUL-EG algorithm requires an additional technical assumption that  $\sum_{i=1}^K \|\beta_i\|_1 = 1$ . We scale our  $\beta_i$ 's accordingly so that this assumption is met.
- Next, at each time  $t$ , user covariates  $X_t$  are independently sampled from a Gaussian distribution  $N(\mathbf{0}_d, \mathbf{I}_d)$  and truncated so that  $\|X_t\|_\infty = 1$ .
- Finally, we set the noise variance to be  $\sigma^2 = 0.052$ .

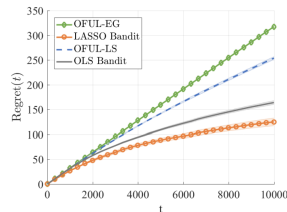
# Empirical Results



(a)  $K=2$ ,  $d=100$ ,  $s_0=5$



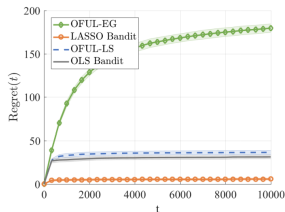
(b)  $K=10$ ,  $d=1000$ ,  $s_0=2$



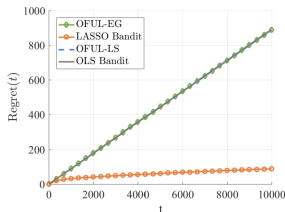
(c)  $K=50$ ,  $d=20$ ,  $s_0=2$

- (a) LASSO Bandit may be useful even in low-dimensional regime
- because other algorithms continue to overfit the arm parameters.

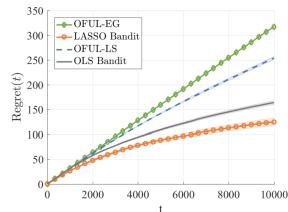
# Empirical Results



(a)  $K = 2, d = 100, s_0 = 5$



(b)  $K = 10, d = 1000, s_0 = 2$



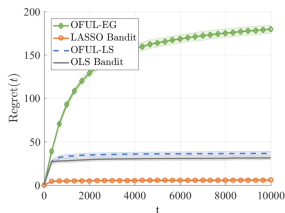
(c)  $K = 50, d = 20, s_0 = 2$

(b) Gap between the LASSO Bandit and the other algorithm increases significantly.

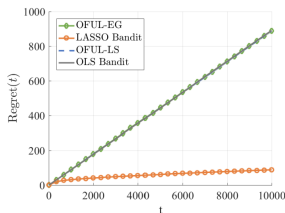
- Because benchmark algorithms do not take advantage of sparsity and perform exploration for at least  $O(Kd)$  samples in order to define linear regression estimates for each arm.



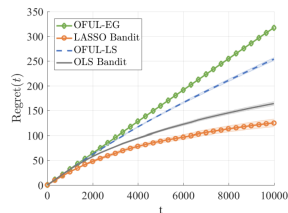
# Empirical Results



(a)  $K=2$ ,  $d=100$ ,  $s_0=5$



(b)  $K=10$ ,  $d=1000$ ,  $s_0=2$



(c)  $K=50$ ,  $d=20$ ,  $s_0=2$

## (c) Performance gap decreases.

- LASSO Bandit does not provide any improvement over existing algorithms in  $K$ , and
- provides limited improvement when the number of covariates is very small.